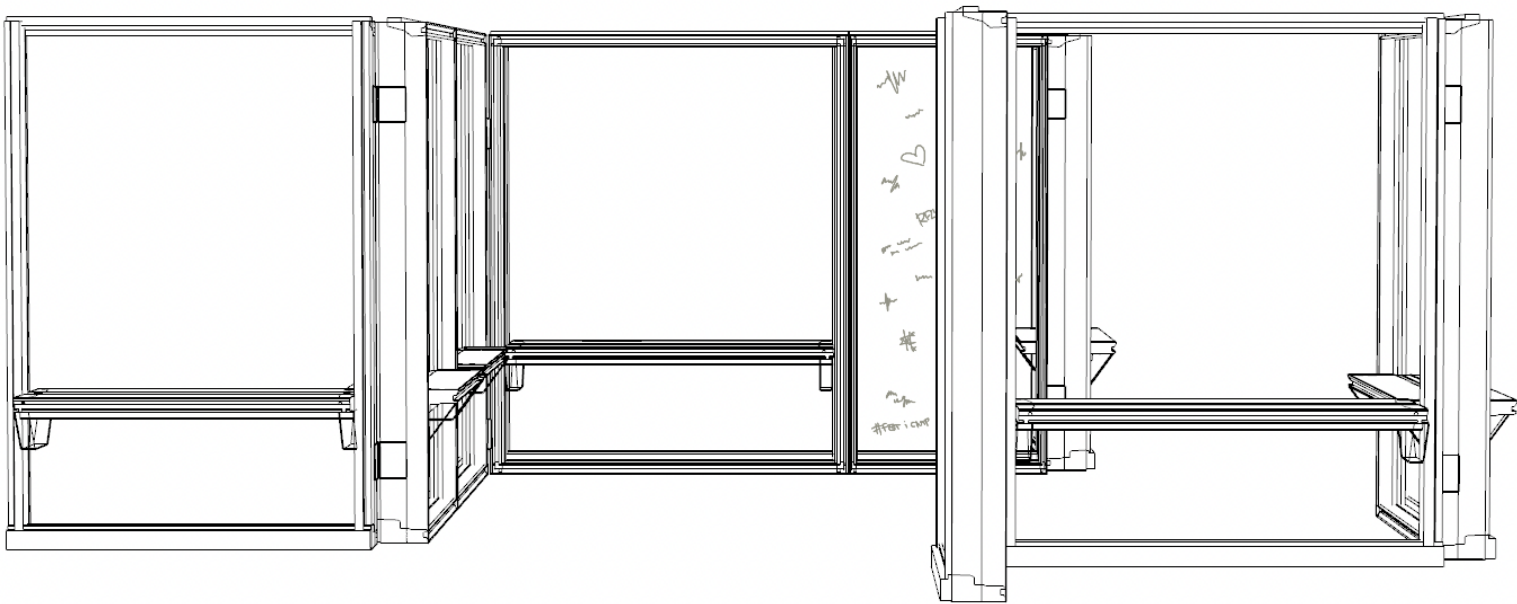


frame

This design is based on VELUX's knowhow in building window frames that will last. Our approach to this year's sustainability challenge has been to use the window frames as they are and take advantage of their strong construction. By doing this we minimize the use of unnecessary extra materials.

DESIGN

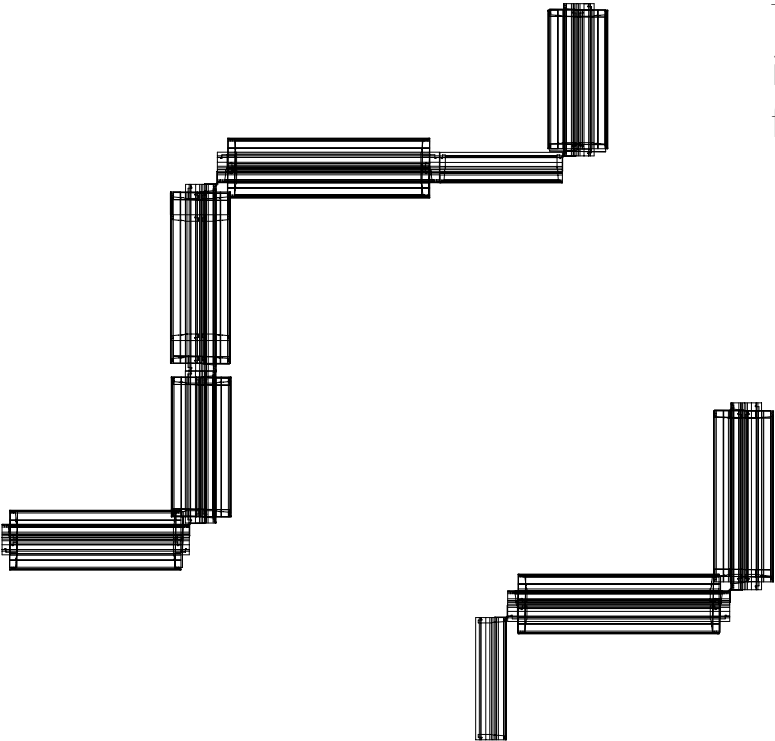


vision

The installation passes on the feeling of sitting in a windowsill observing and watching people, creating stories and memories. It creates a community and a feeling of togetherness where people should be able to share their stories and observations with other guests at the festival. Therefore, we have incorporated a plexiglass plate. The interactive feature invites the guests at Roskilde Festival to write down their festival views, fostering a shared sense of connection and curiosity.

socializing

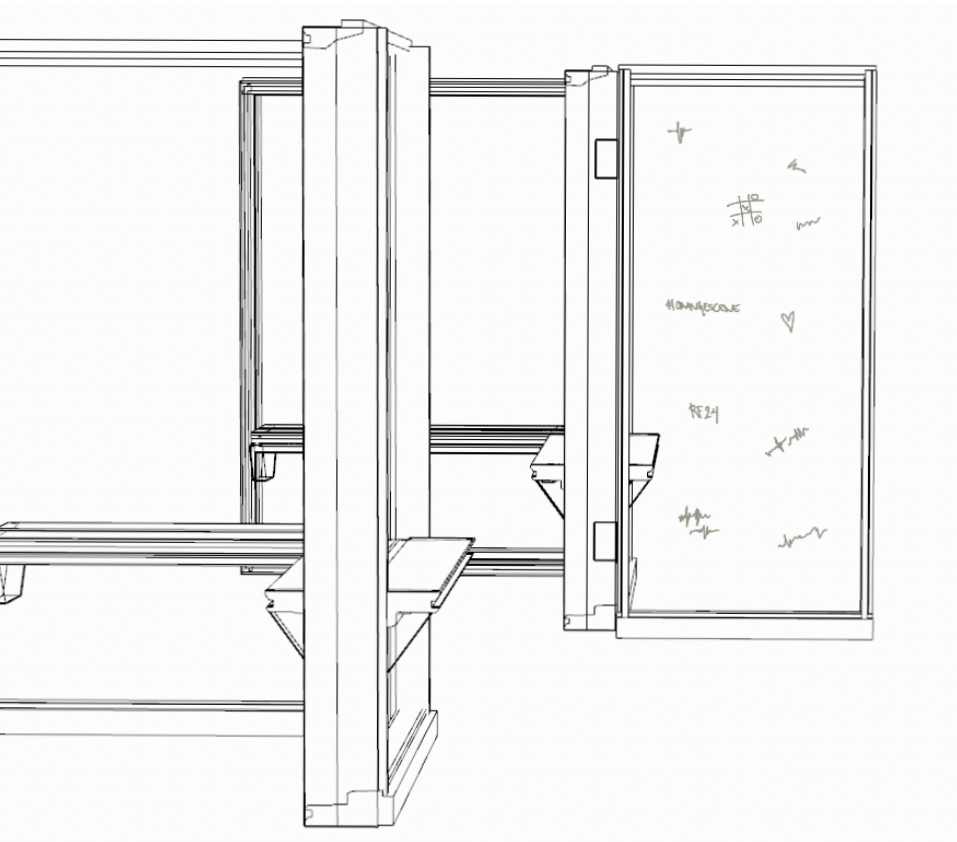
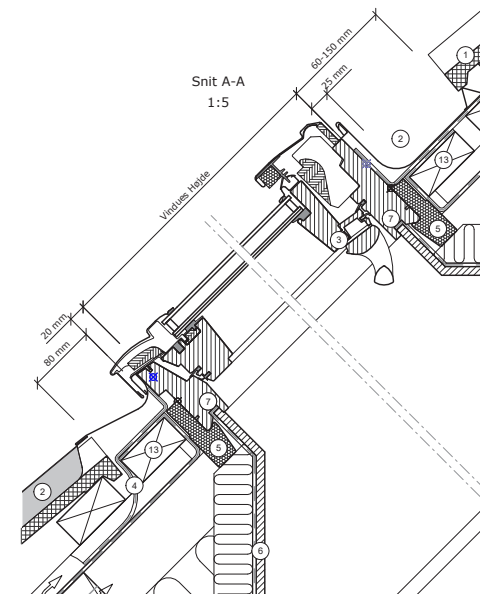
The composition and placement of the frames creates different rooms and constellations, allowing the sitting guests to interact as they wish – in groups, two or two, or with other guests at the festival. Due to the height and size of the installation it will act as a meeting point. Thereby, the installation creates an area full of life and a feeling of togetherness.



MATERIALS

VELUX window frames

The design is based on VELUX's knowhow in building window frames that will last. Therefore the construction consists of nine intact VELUX window frames that altogether creates an installation that holds approximately 14 seats for the festival guests to make use of between concerts when one will need a break and rest their legs. When using the intact frames and take advantage of the strong construction we minimize the use of unnecessary extra materials.

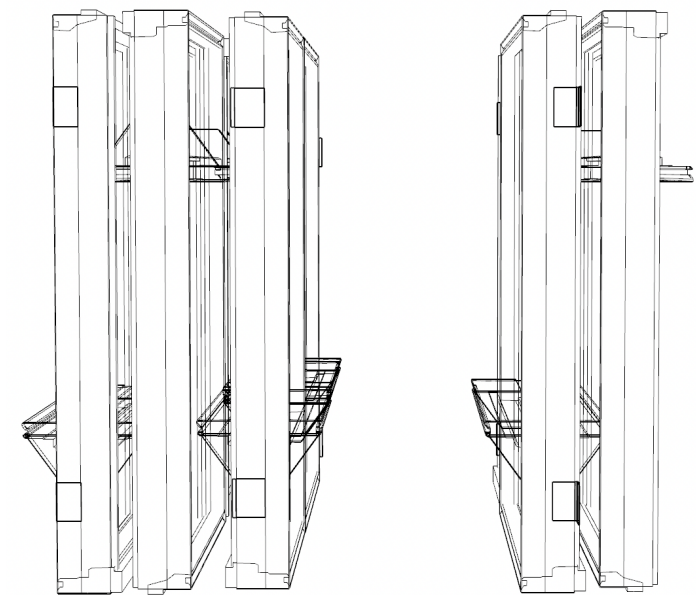


plexiglass

The only material used besides the window frames is plexiglass. The plexiglass creates the possibility for interaction between the guests at Roskilde Festival. Besides, the plexiglasss creates a reference to the original use of the frames as window frames.

circularity

Roskilde festival lasts for seven days and therefore it was a priority that the installation could be packed away and stored the rest of the year without taking up too much space. Therefore, the hinges that connect the frames can be screwed out and the frames can be stacked. Furthermore, when the festival is over, the installation can be disassembled and sorted by materials.



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