

CELEBRITY INTERVIEW
June 22, 2019



JACK NICKLAUS
ANDY NORTH
TOBY KEITH
BRETT FAVRE

JIM BUCHHEIM: I have a few questions for our incredible foursome and I'll start with our celebrity host, Andy North. It's your fourth celebrity foursome. Describe this year's experience compared to the previous three years.

ANDY NORTH: Every year's fantastic. This year was absolutely the best. Looked like we had maybe another 10 or 15,000 people today out there. The scene at the 10th hole was absolutely amazing. Get Toby and Brett and Jack Nicklaus here, it's hard not to have a lot of people show up.

So thank you, gentlemen, for doing this. And thank you Madison, Wisconsin, for supporting us so well.

JIM BUCHHEIM: Now, Andy and I guess Jack, earlier I had the opportunity to spend just a little bit of time with you guys over lunch, and by the way you were talking I wasn't sure either of you could pick up a club let alone swing it, and yet you went out there, striped it right down the middle, knocked it close, each team shoots 5 under. What brought on the excellent golf today?

JACK NICKLAUS: Well, we sure fooled you, didn't we? I don't know whether there was any excellent golf, but I'll tell you one thing: Andy rode his partner pretty hard and I rode my partner really hard. They were both terrific. What a pleasure to play with Brett. You know, as a partner, he was fantastic. Anytime that we needed something done, he did it. Toby holed a couple good putts. You got your cup in the way just once or twice.

You know, just to be here. Andy North, you guys have had (inaudible) in this town for a long time. This guy is fantastic. He's absolutely -- every time we've ever done anything involved with a charity or anything else, Andy North is always there. He's the best. I love it and it's fun. If I'm still walking around another year, bring me back, okay?

JIM BUCHHEIM: Toby, let me toss a question to you. First, amazing show last night, thank you so much for that. But can you compare what it's like to play a sold-out concert like last night to today where you're playing in front of thousands of fans on the golf course?

TOBY KEITH: Yeah, it's different. This was fun and we're having fun, but when you take the golf club back, I know on that stage what I'm getting ready to do. I have no idea what -- (inaudible). Just try not to hit Jack. For me and Andy, we kind of ham-and-egged it

today to keep the thing going.

But I had a great partner. Andy North played his butt off today, he did. I've known Brett forever and I told him, my bucket list ran over until last year when I wrote a song for that last Clint Eastwood movie and he's 89. I got a new bucket and I've only got two things in my new bucket and that's a Clint Eastwood song and the movie and playing golf with Jack Nicklaus. I might put a lid on this one.

JIM BUCHHEIM: Now, Brett, let me go to you, because earlier this week you said that playing golf with Jack Nicklaus is the equivalent of serving mass with the Pope. How was your celebrity foursome outing today?

BRETT FAVRE: Wouldn't everyone agree? To play with Jack and to actually call him my partner, who would not want that? I don't know what else -- you know, any way to describe it other than the way I described it. And it was everything I thought it would be and then some.

JIM BUCHHEIM: Jack, we (inaudible) celebrity foursome this year, but I do think you gave the groups just a little bit more star power. Can you maybe just talk a little bit, you know, you've combined golf and philanthropy for a long time, and now to see folks like Andy North and Steve Stricker following that same path, what does that mean to you that they're following that type of example that you set?

JACK NICKLAUS: Well, Jim, I think the Tour has been really good on charity. When we first started playing golf, it was almost an afterthought even though charities were involved, but they didn't receive much money. Today, the focus on Tour is charity. I think, what did we do? Golf did probably a little over \$4 billion last year for charity. Golf gives more money to charity than all other sports combined. That's a pretty big statement right there.

We've always had children as our beneficiaries. The Memorial tournament, we just had the 44th playing and our Nationwide Children's Hospital has obviously been the recipient for 44 years.

Barbara and I started our own foundation about 15 years ago and it has absolutely been a blast. You know, until you get involved and you start seeing the results of what happens with kids that are given -- you give the money to the hospital to be able to take care of kids and do things that they couldn't get done before.

I've used this phrase before, but to see the results is certainly a lot more important than a four-foot putt. You know, I've had a lot of four-foot putts in my life, but to see these kids and see what happens as a result of what you're doing here in Madison, what we see happen every week on the Tour is fantastic. So thank you all very, very much.

JIM BUCHHEIM: Andy, as the host of the celebrity foursome, I'll turn it over to you for any final comments today.

ANDY NORTH: Thank you, Jim. I'm not going to be saying (inaudible).

First of all, to American Family, Jack and the whole team, thank you so much for what you've done in the community not just this week, but 52 weeks of the year. You guys are absolutely the best community partner we have.

And for everybody that came out here today, make sure you get your butts out here tomorrow and give Strick a victory, make sure that happens.