



DreamSecure SENIOR WHOLE LIFE INSURANCE

PEACE OF MIND FOR THOSE WHO MATTER MOST





For Those You Love

There's nothing more important to you than the people you love. You live for them and have done everything you can to protect them. That's why a DreamSecure Senior Whole Life Insurance policy from American Family Life Insurance Company makes so much sense. Designed with affordability in mind, it's a simple way to offer some financial protection to your loved ones to help with your final expenses.

It's about today, too.

A Whole Life Insurance policy isn't just about preparing for the future. It's about right now, too. Because when you know in your heart that the people who matter most to you have some financial protection to help with things like final expenses if you were to pass away, you'll find the peace of mind to truly live your life, today.

Find the peace of mind you and your family deserve. Plan for the future with the financial protection of a DreamSecure Senior Whole Life Insurance policy.





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Why might DreamSecure Senior Whole Life Insurance be the right choice for me?

Peace of mind. The benefit proceeds of a Senior Whole Life Insurance policy can be used by the beneficiary for anything they choose. One way it could be used is to cover final expenses, like funeral costs, which can add up quickly. A Senior Whole Life Insurance policy from American Family Life Insurance Company can protect your family from the burden of these expenses at a time when funeral costs should be the last thing on their minds.

Affordable. DreamSecure Senior Whole Life Insurance is designed with simplicity and affordability in mind. With two coverage level options available, the protection you need may be more affordable than you might think.

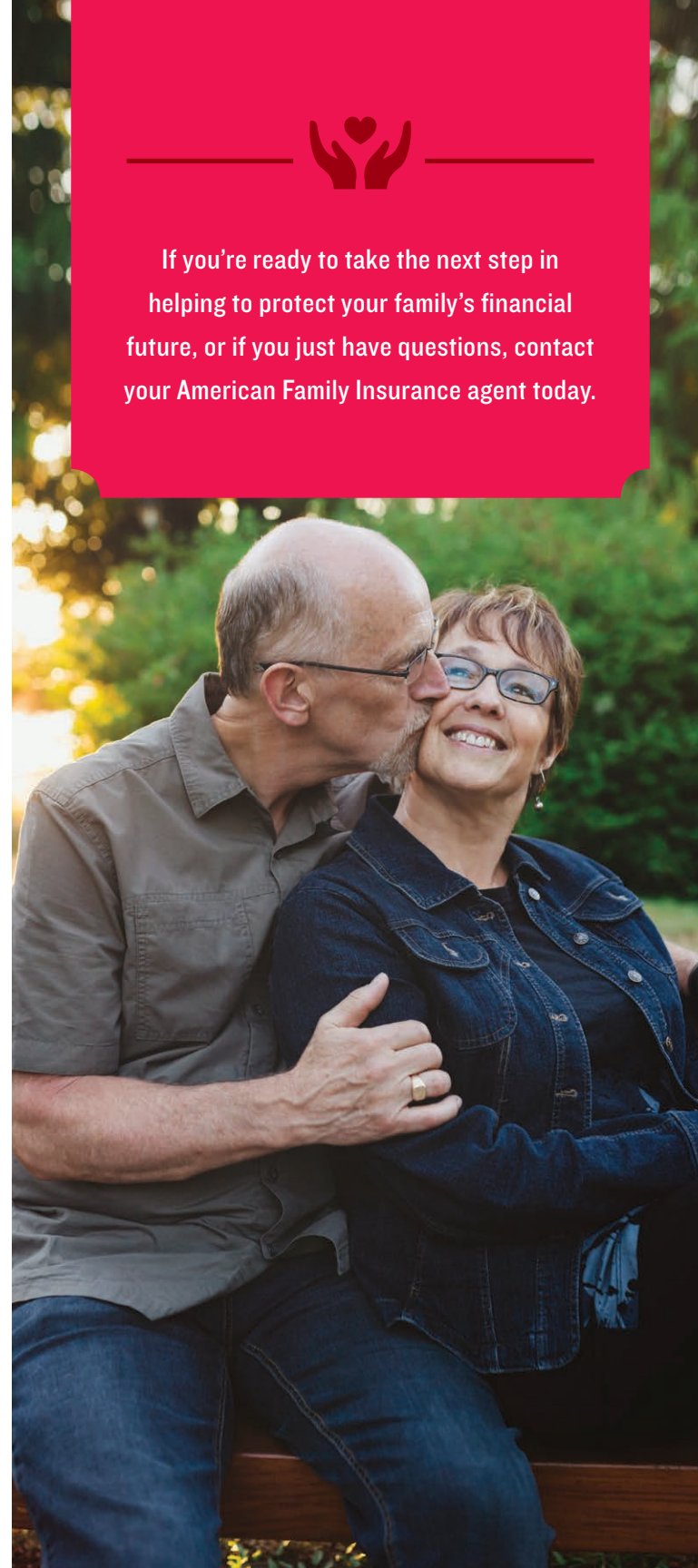
For example: an eligible 60-year-old non-smoker can buy \$10,000 of DreamSecure Senior Whole Life Insurance for under \$40 dollars a month—that's less than \$1.50 per day. Talk to your American Family agent to find the policy that fits your life, and budget.

Life-long protection, guaranteed premiums, and cash value. A whole life policy provides life-long protection with premium payments that will remain the same regardless of changes in health or age. And the policy builds cash value.

Hassle-free. We make the application process simple and convenient. There's no medical exam, just an application to fill out and a phone call with some health questions. And if approved, your policy can be issued in as little as a week.



If you're ready to take the next step in helping to protect your family's financial future, or if you just have questions, contact your American Family Insurance agent today.



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How much Senior Whole Life Insurance can I purchase?

American Family Life Insurance Company offers Senior Whole Life Insurance coverage for those aged 50 to 80. And there are two available coverage levels that have been designed with affordability in mind—\$10,000 or \$15,000. We can help you choose the option that works best for you.

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Why should I choose American Family Life Insurance Company?

American Family Life Insurance Company believes there's more to life insurance than just a policy. It's about helping you protect what matters most. And being there when you need us most.

We make the entire process convenient, compassionate and easy to understand. From application to approval, customer service to the claims process—you can trust us to be there.

And you can trust us to be there for your loved ones, too. Even when you can't be.

ALL YOUR PROTECTION UNDER ONE ROOF®

HOME
AUTO
LIFE
BUSINESS

American Family offers a variety of insurance products to cover you, and your family, at every stage in life. The trusted advice of your American Family Insurance agent will give you the confidence and security to pursue your dreams, no matter how they evolve along the way. Make sure you have protection for everything that matters most to you.

The information in this brochure represents only a brief description of coverages and is not part of your policy. Insurance policy terms and conditions may apply. Coverage features and limits vary by state and may be subject to change. Some products are not available in every state. Discount availability and eligibility vary by state and policy terms. (Discounts apply to auto and property policies.) Please check with your agent and read the policy for exact details on coverages and exclusions.

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