

## JIMMIE ALLEN

Signed to BBR Music Group's Stoney Creek Records, multi-platinum recording artist and songwriter Jimmie Allen has been blazing trails since the beginning of his breakout career.

Allen was nominated for Best New Artist at the 64<sup>th</sup> Annual GRAMMY Awards, his first ever GRAMMY nomination. He was also nominated for Male Artist of the Year nominee at the 57<sup>th</sup> ACM Awards and Outstanding New Artist nominee at the 53<sup>rd</sup> NAACP Image Awards. Allen launched his career with two consecutive No. 1 hits off his 2018 debut album **Mercury Lane** (which *The New York Times* dubbed as one of 2018's strongest) – the first being his RIAA 2x Platinum debut single “Best Shot,” which claimed the No. 1 spot on Country radio for three weeks, and second being Platinum-certified “Make Me Want To.”

In July 2020, Allen released his star-studded collaboration project **Bettie James** that garnered a slew of critical acclaim for the music, the historic nature of various collaborations, and its subsequent place in country music history. Named for his late grandmother, Bettie Sned, and late father, James Allen, **Bettie James** has been hailed as an “announcement of [Allen's] arrival” and a “huge step for country” (*NPR*), and “a powerful statement from a developing voice” (*Billboard*).

On June 25, 2021, Allen released the project's follow up album, **Bettie James Gold Edition**. Doubling down on Allen's expansive love for music across genres, the album “broadens country's borders” (*Billboard*) and includes nine brand new songs featuring Babyface, BRELAND, Keith Urban, LANCO, Lathan Warlick, Lindsay Ell, Little Big Town, LOCASH, Monica, Neon Union, Pitbull, teamwork. and Vikina in addition to the previous collaborations on **Bettie James** with Brad Paisley, Charley Pride, Darius Rucker, Mickey Guyton, Nelly, Noah Cyrus, The Oak Ridge Boys, Rita Wilson, Tauren Wells and Tim McGraw. His single “Freedom Was A Highway” with Paisley went #1 in February 2022.

Allen won the both the ACM New Male Artist of the Year award and CMA New Artist of the Year award in April and November 2021, respectively. He has amassed more than 1 billion on-demand streams and is a current member of the 45<sup>th</sup> Kennedy Center Honors Artists Committee. Allen has graced the cover of *Billboard* Magazine and performed on *The Kennedy Center Honors*, *Dick Clark's Rockin' New Year's Eve*, *Jimmy Kimmel Live!*, *Good Morning America*, *TODAY*, *American Idol*, *Tamron Hall Show*, *Nick Cannon*, *The Steve Harvey Show*, *ACM Awards*, *CMA Awards*, *CMT Music Awards*, *Macy's Thanksgiving Day Parade* and more. He has also enthusiastically ventured into the world of hosting, having co-hosted the 57<sup>th</sup> ACM Awards alongside Dolly Parton & Gabby Barrett and *New Year's Eve Live: Nashville's Big Bash* on CBS in 2022 with Elle King and Rachel Smith.

Much like his approach to music, Allen's other creative pursuits know no boundaries. His debut picture book, **My Voice Is a Trumpet** – a powerful story about speaking up

for what you believe in, at any age – was published in July 2021 with Flamingo Books, an imprint of Penguin Young Readers. Allen also serves as Executive Music Producer for Netflix's series ***Titletown High***, which premiered globally in August 2021; his song "Big In A Small Town" is the theme song for the series.

He reached the quarterfinals as a contestant on *Dancing With The Stars'* landmark 30<sup>th</sup> season on ABC in Fall 2021.

In February 2022, Allen embarked on his ***Down Home Tour 2022***, his first headline tour. He is currently on Carrie Underwood's ***The Denim & Rhinestones Tour*** as special guest on all 43 U.S. arena dates through Spring 2023.

Allen's third album, [Tulip Drive](#) – named for the street in Lewes, DE that his late grandmother lived on – was released June 2022. Its lead single "down home" reached the top of the Country Aircheck/Mediabase chart in January 2023, marking Allen's fourth career No. 1 song.

For more information on Allen, visit [www.jimmieallenmusic.com](http://www.jimmieallenmusic.com) or follow him on [Instagram](#), [Twitter](#) and [Facebook](#).