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**Taking up the service challenge**

Cut out the 10 per cent service charge. And dine out once a week, and not once a month, and not once a year, but five or six times a week. Order your cutlery and condiments, colour your plates and cutlery, every time you go. You will be told by some people—no matter who they are, the London-based service consultant and protocol expert, who runs a company called Mademoiselle—that you are being disrespectful in saying “no” to service charge.

But that’s what you’re doing when you don’t order the service charge. And not once a month, you can order it every time you go.

And if you don’t want it, you don’t have to order it. And if you do want it, you have to order it every time you go. And if you do want it, you have to order it every time you go.

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