

Adding economic value

KLM has been operating out of the Netherlands for more than a century, connecting millions of people worldwide via Amsterdam Airport Schiphol. These connections not only bring cultures together, but also provide transport for life-saving medicines and other essential goods. As an airline, KLM has a responsibility to strike a balance between its operations and its environment. That is why we are investing in cleaner, quieter, more fuel-efficient operations.

The Netherland is a trade and distribution hub



Global ranking
The figures below give an indication of KLM’s global ranking.

78th

population

18th

economy
(gross domestic product)

4th

exported
services

3rd

global
investor

11th

GDP
per inhabitant

Source: CBS

The Netherlands ranks 11th in terms of GDP per inhabitant
Overview of gross domestic product per inhabitant in 2023 (x USD 1,000)

Country		GDP			
1	Luxemburg	136	9	Denmark	71
2	Ireland	112	10	Australia	63
3	Switzerland	103	11	Netherlands	62
4	Norway	99	12	San Marino	59
5	Singapore	88	13	Austria	58
6	Qatar	82	14	Sweden	55
7	United States	80	15	Finland	55
8	Iceland	79	060424 © de Volkskrant. Source: IMF		

Air France-KLM

Every euro invested
by AFKL generates

€ 21.9
billion

Value added to the
Dutch economy

€ 1,228

generated per inhabitant
of the Netherlands

€ 3.4

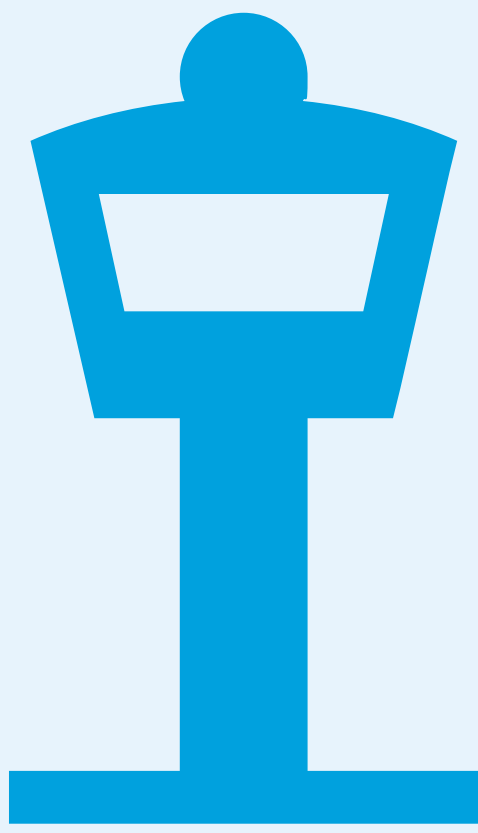
in the Dutch economy
Source: Casteran Studie

These economic benefits are the result of direct investments, direct and indirect employment, and procurement of products and services from local suppliers.

Largest European hubs in 2023

1	London Heathrow	79.2 million passengers
2	Istanbul	76 million passengers
3	Paris Charles de Gaulle	67.4 million passengers
4	Amsterdam Airport Schiphol	61.9 million passengers
5	Madrid	60.2 million passengers
6	Frankfurt	59.4 million passengers

Source: ACI Europe



Which airport is most expensive?
Rankings based on fees and taxes for security, ATC and government

	LHR	LGW	FRA	AMS	MUC	ZRH	DUS	CDG	BRU	IST	MAD	DXB	CPH
2023	1	2	3	4	5	6	7	8	9	10	11	12	13
2022	1	2	3	8	6	5	4	7	9	10	11	12	13
2021	1	3	2	8	4	5	6	7	10	11	9	13	12
2020	1	-	2	8	3	5	6	4	7	11	9	10	12
2019	1	-	2	10	3	5	6	4	7	9	8	11	12
2018	1	-	2	10	3	5	6	4	7	12	8	11	9

Source: SEO Benchmarkrapport

Connectivity per airport (Europe)

Which are the best connected airports in Europe?
(June 2019 vs June 2023)

2019	2022	2023			% compared to 2019
1	1	1	FRA	60,439	-23%
6	3	2	IST	54,280	+31%
3	4	4	AMS	42,593	-27%
4	6	6	CDG	38,153	-20%
10	10	8	LHR	30,408	-10%
8	9	12	MUC	22,733	-37%

Source: ACI Europe

● 2023 ● 2019

KLM

Airline industry



Circa

160

direct destinations thanks to
our hub and spoke model



More than

30,000

employees



jobs

115,000



with multiplier effect

268,000

jobs

Source: Casteran Studie