Waukesha County Technical College students competed in the 2019 Collegiate DECA State Conference in Delavan. DECA prepares emerging leaders and entrepreneurs for various business careers.

WCTC DECA students bring home awards from state event

PEWAUKEE — Several Waukesha County Technical College Collegiate DECA members brought home awards and honors from the Collegiate DECA State Conference from Feb. 21 to 24 in Delavan.

WCTC’s team participated in this professional conference and competed in testing, prepared events, case studies and management institutes.

WCTC Collegiate DECA earned the following specialty awards and recognitions:

- Diamond Trophy, WCTC Chapter, for displaying overall leadership in four areas.
- Professional Development Council Student of the Year, Carly Reichert (1st place) and Ashley Denruiter (2nd place).
- Civic Consciousness Award, WCTC Chapter (2nd place), for raising money for the American Foundation for Suicide Prevention and the WCTC Foundation.

Competitive events by category, recipients and national qualifiers include:

- Advertising Campaign: Jordan Davidson and Emery Borgwardt (1st place).
- Hotel and Lodging: Nick Zimmerman, 2nd place and Top Exam; Rebekah Banaszak, 3rd place and Top Exam; Tina Rotim, Top Exam and Finalist.
- Marketing Management: Casandra Skaife, 3rd place and Top Exam; Eladio Basquez, Top Exam and Finalist.
- Retail Management: Sarah Nasser and Erich Vlach, Top Exams and Finalists.
- Marketing Communication: Ashley Denruiter and Carly Reichert, 3rd place.
- Sports and Entertainment Marketing: Emery Borgwardt and Jordan Davidson, 2nd place.

National qualifiers

- Meg Andrew, Management Institute
- Marcela Pina, Fashion Merchandising
- Mitchell Denruiter, Hotel and Lodging
- Mathew Sellnow, Advertising Campaign

Additionally, five students (Emery Borgwardt, Jordan Davidson, Ashley Denruiter, Carly Reichert and Casandra Skaife) received scholarships that will help offset registration costs for the national competition in April.