USRA Universities Space Research Association

2027 USRA SYMPOSIUM

Ideas. Partnerships. What's Next.

A policy-facing forum for university, government, and industry leaders on the technologies, research, and partnerships shaping the next era of space exploration and discovery.

Thursday, March 25, 2027

1:00 – 5:30 p.m. ET | Symposium

5:30 – 7:30 p.m. ET | VIP Networking Reception

Holiday Inn Washington Capitol – National Mall
550 C Street SW · Washington, DC 20024



CONNECTING UNIVERSITIES, INDUSTRY, AND GOVERNMENT TO ADVANCE SPACE RESEARCH AND EXPLORATION.

WHY SPONSOR

Meaningful Engagement. Real Impact.

The 2027 USRA Symposium convenes senior federal decision makers, NASA leadership, congressional staff, university research leaders, and industry executives to explore emerging space capabilities and opportunities for collaboration.

INFLUENCE

Engage policymakers and program leaders who shape exploration priorities, research investments, and the future of the U.S. space enterprise.

SHOWCASE

Highlight your organization's technologies, capabilities, and vision to a highly relevant audience.

CONNECT

Build relationships with universities, government, and industry to advance research, innovation, and mission objectives.

SUPPORT

Invest in a stronger, more innovative space research ecosystem through dialogue and collaboration.



2027 Symposium Sponsorship

March 25, 2027 | 1:00 pm –7:30 pm ET
Holiday Inn Washington Capitol, Washington, DC



SPONSORSHIP BENEFITS	GALAXIA $30,000	ASTRO $20,000	LUNA $15,000	TERRA $10,000
Exclusive Banner Onsite and Online	✓	—	—	—
VIP Reception Underwriter + Speaking Slot *(1 available)*	✓	—	—	—
Livestream/Webcast Sponsor *(1 available)*	✓	—	—	—
Logo on Lanyard	✓	—	—	—
Executive Roundtable	✓	—	—	—
Program Consultation	Themes & panel topics	Panel topics	—	—
University Connections	✓	—	—	—
Coffee Station Sponsor	—	✓	—	—
Main-Stage Signage	✓	✓	✓	—
Press Room	✓	✓	✓	—
Panel Role	2 panels, 1 seat each	1 panel seat	1 introduction	—
Exhibit Table *(VIP reception only)*	1, premier location	1, standard location	1, standard location	1, standard location
VIP Reception Passes	5	3	2	2
Symposium Access Passes	2	1	1	1
Brand Visibility *(All event promotion channels)*	✓	✓	✓	✓

See details on next page.

BENEFIT DETAILS

BENEFIT	WHAT IT INCLUDES	INCLUDED IN
EXCLUSIVE BANNER	Exclusive logo position on the registration webpage, registration table signage, and main stage banner, with tagged on USRA social media.	**Galaxia**
VIP RECEPTION UNDERWRITER + SPEAKING SLOT	Recognition at the VIP reception, *Where Science Meets Commerce*, and an opportunity to address guests. (One available)	**Galaxia**
LIVESTREAM and WEBCAST SPONSOR	Logo on the livestream landing page and on introduction screen for post-event on-demand video. (One available)	**Galaxia**
EXECUTIVE ROUNDTABLE	Invitation to a private, pre-symposium discussion with the USRA CEO & President and select university research principals.	**Galaxia**
PROGRAM CONSULTATION	Opportunity to provide input on symposium themes and panel topics (Galaxia) or panel topics (Astro) during program development. Input only. Final decision made by USRA.	**Galaxia, Astro**
UNIVERSITY CONNECTIONS	Facilitated introductions to relevant university research leaders, based on shared interests.	**Galaxia**
PRESS ROOM	Logo on banner in press room, plus access for sponsor spokespeople.	**Galaxia, Astro, Luna**
PANEL ROLE	Speaking role in the symposium program: two panels, one seat each (Galaxia); one panel seat (Astro); and one panel introduction (Luna).	**Galaxia, Astro, Luna**
EXHIBIT TABLE	Opportunity for an exhibit table in the symposium VIP reception room to showcase capabilities. Premier location for Galaxia; standard location for Astro, Luna, and Terra.	**All tiers**
BRAND VISIBILITY	Logo placement on event materials, symposium website, and all event promotion channels, with sponsor acknowledgment in pre-event communications and during the keynote.	**All tiers**