# 2026 WHATABURGER®

## HOLIDAY COLLECTION WISH BOOK




**FOR THE SUPERFAN:** HOLIDAY BEAR CHRISTMAS SWEATER

**FOR THE WHOLE FAM:** MATCHING PJ SETS

AVAILABLE EXCLUSIVELY AT Whatastore







# Season's Greetings FROM THE A-Fname

Some things just feel like the holidays: the twinkle of lights, the first batch of cookies, cozy pajamas and a wish book making its way around the coffee table.

We're bringing one of those beloved holiday traditions home, the Whataburger way.

The Whataholiday Catalog is your guide to the 2026 WhataStore Holiday Collection, filled with gifts for the Whatafans you know best.

Hang a Honey Butter Chicken Biscuit Ornament on the tree. Let a Light-Up Ice Rink glow on the mantel. Match the whole family in Whataburger pajamas, then settle in under a Wrapped Burger Blanket for a holiday movie marathon.

And don't forget the little gifts, tucked into stockings, wrapped up for Secret Santa or waiting to make a White Elephant swap a little more merry.

So grab a pencil and make yourself comfortable. Circle your favorites. Star the ones you really want. Dog-ear a few pages and leave this catalog somewhere it just might be found.

However you celebrate, we hope your days are merry, your nights are cozy, and your holidays are just a little bit orange.

# Sleigh the Holidays

WHEREVER THE ROAD TAKES YOU
THIS SEASON, THERE'S ALWAYS A
LIGHT ON AT WHATABURGER



# ALL Wrapped Up IN Orange & White




Hang a little holiday cheer and make room for keepsakes year after year.

# Iconic Holiday Collectibles

Shop Now




Available 11/19

## WHATABURGER ANIMATED LIGHT-UP ICE RINK

Watch holiday magic glide across a glowing winter rink.



## KITTY KELLER WHATABURGER NUTCRACKER ORNAMENT

Classic nutcracker charm with a signature Whataburger twist.



Available 11/12

## HONEY BUTTER CHICKEN BISCUIT ORNAMENT

A little honey butter happiness for your holiday tree.



## HOLIDAY PLUSH BEAR

A cute and cuddly companion serving up Whataburger cheer.




## OPEN LATE HOLIDAY MUG

Sip into the season with a mug full of Whataburger cheer.




Best Seller

Collector's Favorite

## 2026 HOLIDAY NUTCRACKER

A holiday heavy hitter in classic orange-and-white stripes.

# Comfort Food. Cozy Style




Fan Favorite

## FRY SLIPPERS

Keep your toes nice and toasty with a side of Whataburger fries.

## W LIGHT UP NECKLACE

Light up the holidays with your Whataburger pride.



Fan Favorite

## PLAID PAJAMA SET

Cozy up in classic plaid for slow winter mornings.



Shop Now




Fan Favorite

## HOLIDAY BEAR CHRISTMAS SWEATER

Wear your holiday spirit with a beary festive twist.



## W FUZZY SOCKS

Fuzzy comfort for chilly toes and cozy holiday nights.



## OPEN LATE NAVY PAJAMA PANTS

Stay up late, get cozy, and match with the whole family.



## STRIPED ICONS PAJAMA PANTS

Your favorite Whataburger icons, ready for a cozy night in.




## BLUE BEANIE & SCARF SET

Bundle up in blue with a little Whataburger warmth.

# A Little Something for Everyone




Shop Now

Tiny treasures for stockings, surprises for friends and just the right little something to find beneath the tree for everyone.

## GIFTS UNDER $25




### #1 BURGER PILLOW
Your number one craving, now ready for couch time.




### FRY SLIPPERS
Keep your toes toasty with a side of fries.



### FRY BOX SOCKS
Step into iconic stripes with fries on the side.



### FRIES BLING NECKLACE
Serve up some sparkle with your favorite golden side.



### BURGER & FRIES BAG CHARM
Your favorite combo, along for the ride on any bag.




### WHATABURGER MINI TOTE
A little tote for your everyday Whataburger adventures.




### PLAYING CARDS
Deal a little Whataburger fun into your next game night.



### ORANGE BELT BAG
Keep essentials close and your love for orange closer.




### MINI TUMBLER
Little sips, big Whataburger love, and those iconic stripes.

# FOR KETCHUP LOVERS




◂ *Fancy Ketchup Tee*

*James Avery Fancy Charm* ▸

◂ *James Avery Spicy Charm*

*20oz Spicy Ketchup* ▸

*Spicy Ketchup Athletic Socks* ▸

◂ *Spicy Ketchup Tee*

*20oz Fancy Ketchup* ▸

# FOR GOLF LOVERS




◂ *Titleist Velocity Golf Balls*

◂ *Day Dot Golf Cover*

*Day Dot Golf Cover* ▸

*Day Dot Blade Putter Cover* ▸

*Striped Golf Towel* ▸

◂ *Flying W Golf Polo*

*French Fry Tee Holder* ▸

Shop Now



# 12 Days of Christmas

## UNWRAP TASTY Whatastore DEALS STARTING DECEMBER 1ST

**DAY 1** A MERRY LITTLE SURPRISE

**DAY 2** ALL THE HOLIDAY FEELS

**DAY 3** SOMETHING BIG IS COMING

**DAY 4** SMALL SURPRISE, BIG CHEER

**DAY 5** A HOLIDAY CLASSIC AWAITS

**DAY 6** GET READY TO GET COZY

**DAY 7** LITTLE THINGS TO LOVE

**DAY 8** COMFORT & JOY AWAITS

**DAY 9** TOP OFF THE SEASON

**DAY 10** A LITTLE EXTRA CHEER

**DAY 11** OH, WHATA SURPRISE

**DAY 12** ONE LAST TREAT

Subscribe for Updates

# FOR THE KIDS

*Holiday Plush Bear*



*How to Draw Everything Whataburger Book*




*Little Foodies Reusable Sticker Play Set*






*Whataburger Coloring Posters*




*Whataburger Dance Hall Puzzle*




Shop Now

# FOR THE DOGS

*Whataburger Pet Leash*



*Whataburger Dog Bandana*



*Whataburger Pet Bowl 32oz*



*Whataburger Pet Tennis Ball Trio*




*Whataburger Pet Collar*



Shop Now



RESTAURANT GIFT CARDS ARE THE

# Gift for Everyone

ON YOUR LIST




Gift Cards are for use at Whataburger restaurants only. Not redeemable at Whatastore.


Happy Holidays
FROM OUR FAMILY TO YOURS.
WHATABURGER
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