

ANNEXE B

About Ibasho's Eight Principles © Ibasho

Ibasho means “a place where you can feel at home, being oneself” in Japanese. At Ibasho, we believe this is what every person should have as they age – a place to live in safety, comfort and dignity, where he or she is valued as a person full of history and experience.

Ibasho envisions to achieve four goals with elders:

- Change the narrative about aging through placemaking
- Enable elders to take leadership roles in their communities
- Foster multigenerational interactions
- Create environmentally, socially and economically sustainable communities

Ibasho partners with local organisations and communities to design and create socially integrated and sustainable communities that value their elders. It aims to create a place where elders find the opportunities to contribute to their community members of all ages.

Ibasho employs a principle-based approach to replicating its concept in different cultural and geographical contexts. Its eight principles are adapted by each community in its own unique manner. The principles guide elders as they take a leadership role in creating an interdependent support system, finding ways to give back to their community, and becoming change agents who help create a more inclusive and resilient community. Its eight principles are:

