



TOTAL ACTION FOR PROGRESS



FOR RELEASE ON OCTOBER 19 AFTER 2 PM

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TAP Holds Annual Campaign Kickoff, Presents Cabell Brand Hope Award

Roanoke, Va., (October 20, 2021) – Yesterday, Total Action for Progress (TAP) presented the 2021 Cabell Brand Hope Award and Client of the Year Award, and kicked off the *Bringing Hope Home* annual campaign.

We are happy to announce the winner of the 2021 Cabell Brand Hope Award! This year the award was presented to Nancy Howell Agee, President and Chief Executive Officer of Carilion Clinic. Congratulations to her and we thank her for her dedication to the communities in southwest Virginia.

One of the nearly 9,000 people served by TAP last year was selected as the 2021 Client of the Year. This award was presented to Josh Barricks, a client of our re-entry program, which provided him with a crucial support network after his release from prison. The program also assisted him in obtaining housing and finding a job. “Everyone I meet I tell them about TAP,” he says. “They do good work over there.”

The *Bringing Hope Home* campaign supports four areas of TAP’s work:

- Education and Employment
- Domestic Violence and Family Services
- Housing
- Financial Services

Funds raised through *Bringing Hope Home* directly support TAP’s life-changing programs, which help families achieve economic and personal independence. TAP is a 100% local organization with no national affiliations, and 100% of donations stay here in the community.

Helping individuals and families achieve sustainable, equitable economic and personal independence through education, employment, affordable housing, and safe and healthy environments.

Mailing Address: 302 2nd Street, SW, Roanoke, Virginia 24011
Phone Number: 540.777.HOPE



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We are taking donations now at tapinto hope.org/donate.

The goal is to raise \$200,000 by June 30, 2022, and then keep it going. So far we have already raised \$80,663, with 100% of the TAP board supporting the campaign. Corporate supporters are helping to lead the charge with funds already committed from:

Hope Sponsor

American National Bank & Trust
Wells Fargo

Courage Sponsors

Carilion Clinic
Bank of Botetourt

Empower Sponsors

Carter Bank & Trust
Marsh & McLennan Agency
Network Computing Group
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JM Ford & Associates
Member One
Roanoke Higher Education Center
Woods Rogers

We are challenging the community to get involved. With just a small donation, anyone can help us expand TAP's work and improve the lives of your neighbors right here in our community.

Learn more at tapinto hope.org/bringinghopehome.

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