

As the innovator in global cruise travel, Norwegian Cruise Line (NCL) has been breaking boundaries and pioneering leading experiences at sea since 1966. The brand is an industry leader, introducing freedom and flexibility and continuously raising the standards of contemporary cruising with award-winning and varied food and beverage concepts; world-class, stellar entertainment; and innovative recreation offerings.

Above all else, NCL's priority is people – it's guests, team members, travel partners and the communities it visits. Underpinned by the three pillars of people, product and passion, NCL's Guest First philosophy puts the guest at the heart of every decision. The brand understands that when the guest is front and center, everyone wins. NCL is one of three cruise brands within the Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH) portfolio.

