

Background & Methodology

Conducted 5,000 surveys among residents in The Auto Club Group territory

- Fielding took place August 5 – 13, 2026
- Utilized a proprietary online research panel
- Weighted by age and gender within state

Key Measures

- Awareness of the Move Over Law
- Concerns about Being Stopped on the Roadside

1. Do you know whether your state has a law requiring drivers to slow down and move over when passing people on the roadside (this may include emergency workers, construction workers, and people with disabled vehicles)?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	84%	83%	83%	83%	86%	83%	86%	82%	80%	87%	78%	80%	84%	83%
No	16%	17%	17%	17%	14%	17%	14%	18%	20%	13%	22%	20%	16%	17%

2. If your own vehicle broke down on the side of a busy highway, what would concern you most while waiting for help? (Select your top 3)														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Being struck by another vehicle	58%	56%	50%	51%	52%	55%	55%	58%	52%	55%	52%	57%	55%	54%
Waiting a long time for assistance	37%	44%	41%	40%	36%	40%	41%	40%	39%	41%	33%	40%	40%	40%
Distracted drivers	38%	32%	34%	30%	36%	35%	40%	35%	35%	31%	41%	28%	34%	34%
Being stranded without cell service	35%	35%	31%	34%	35%	31%	30%	32%	37%	33%	32%	33%	36%	34%
Personal safety/crime	28%	32%	33%	32%	30%	30%	26%	27%	35%	30%	37%	30%	28%	31%
Passing traffic speeds	29%	23%	26%	27%	23%	25%	26%	21%	22%	24%	25%	25%	29%	25%
Poor weather (e.g., hot or cold temperatures, storms)	21%	21%	23%	22%	26%	22%	24%	24%	23%	22%	21%	18%	23%	22%
Other	1%	0.3%	1%	1%	1%	0.2%	2%	1%	1%	1%	4%	1%	1%	1%

3. Which of the following have you experienced related to a vehicle stopped on the roadside? (Select all that apply)														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Personally experienced a close call where a vehicle came close to hitting a car or person	22%	19%	26%	20%	18%	21%	14%	15%	20%	20%	20%	24%	18%	21%
Witnessed a close call	28%	28%	29%	26%	27%	26%	22%	27%	27%	24%	24%	25%	26%	27%
A friend or family member experienced a close call	13%	14%	13%	13%	14%	14%	16%	12%	11%	14%	17%	13%	11%	13%
None of the above	50%	47%	44%	49%	51%	50%	54%	55%	49%	50%	51%	48%	51%	49%

4. What most often prevents you from moving over when driving past a stopped vehicle on the roadside?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Traffic made it difficult to change lanes	61%	57%	63%	56%	71%	58%	63%	63%	61%	63%	61%	68%	67%	61%
Unsure if it was safe	14%	17%	15%	17%	9%	16%	14%	15%	13%	15%	14%	11%	13%	15%
Didn't notice until too late	12%	11%	10%	11%	9%	12%	8%	11%	11%	8%	10%	8%	9%	10%
Didn't think it was necessary	6%	8%	6%	9%	4%	7%	7%	5%	7%	6%	5%	6%	6%	7%
Didn't realize the law applied	4%	5%	5%	3%	4%	5%	4%	4%	6%	4%	6%	4%	3%	5%
Other	3%	2%	1%	4%	3%	2%	4%	2%	2%	4%	4%	3%	2%	2%

5. How often do you see OTHER drivers fail to slow down or move over?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Almost every time	17%	17%	15%	16%	14%	17%	12%	10%	15%	8%	15%	17%	12%	16%
Frequently	44%	43%	44%	41%	39%	38%	41%	42%	44%	38%	45%	44%	41%	42%
Occasionally	29%	29%	31%	30%	34%	31%	35%	37%	28%	35%	29%	29%	35%	31%
Rarely	8%	9%	8%	9%	10%	9%	9%	7%	10%	16%	7%	6%	8%	8%
Never	2%	2%	2%	4%	3%	5%	3%	4%	3%	3%	4%	4%	4%	3%

Respondent Profile

Gender														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Male	50%	49%	48%	49%	49%	49%	49%	50%	48%	51%	48%	48%	50%	49%
Female	50%	51%	52%	51%	51%	51%	51%	50%	52%	49%	52%	52%	50%	51%

Age Range														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
18-29	21%	17%	21%	20%	20%	20%	18%	21%	20%	24%	19%	20%	20%	19%
30-39	20%	16%	18%	18%	16%	16%	17%	17%	17%	18%	17%	17%	15%	17%
40-49	17%	15%	17%	16%	16%	14%	16%	17%	16%	15%	15%	16%	16%	16%
50-59	14%	16%	16%	16%	15%	16%	16%	14%	16%	13%	16%	16%	16%	16%
60-69	14%	17%	15%	16%	16%	17%	17%	16%	16%	15%	16%	16%	17%	16%
70+	14%	19%	13%	14%	17%	17%	16%	15%	15%	15%	17%	15%	16%	16%

Statistical Statement:

The AAA Consumer Pulse™ Survey was conducted online among residents living in The Auto Club Group territory from August 5 - 13, 2026. A total of 5,000 residents completed the survey. Survey results asked of all respondents have a maximum margin of error of $\pm 1.4\%$ points. For individual states (except ND), the maximum margin of error is $\pm 4.9\%$ points. Responses are weighted by age and gender within state to ensure reliable and accurate representation of the adult population (18+).