

Background & Methodology

Conducted 5,000 surveys among residents in The Auto Club Group territory

- Fielding took place January 26 – February 5, 2026
- Utilized a proprietary online research panel
- Weighted by age and gender within state

Key Measures

- Opinions about marijuana impaired driving

1. How concerned are you about the dangers of driving under the influence of marijuana?

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Very concerned	39%	48%	48%	43%	37%	41%	41%	38%	44%	40%	43%	42%	43%	44%
Somewhat concerned	38%	33%	32%	37%	38%	38%	38%	32%	32%	37%	36%	37%	37%	35%
Not concerned	23%	19%	20%	20%	25%	21%	21%	30%	24%	23%	21%	21%	20%	21%

2. Have you ever ridden in a vehicle with someone who was driving after using marijuana?

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	36%	31%	33%	33%	32%	35%	33%	33%	34%	40%	32%	41%	33%	33%
No	55%	60%	56%	57%	60%	55%	57%	55%	57%	53%	55%	52%	57%	57%
Unsure	9%	9%	11%	10%	8%	10%	10%	12%	9%	7%	13%	7%	10%	10%

3. Do you think the use of marijuana impairs a driver's ability to react quickly and make safe decisions?

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	67%	68%	62%	67%	72%	63%	74%	65%	65%	71%	65%	67%	71%	67%
No	23%	18%	25%	20%	17%	23%	14%	19%	22%	17%	18%	24%	17%	20%
Unsure	10%	14%	13%	13%	11%	14%	12%	16%	13%	12%	17%	9%	12%	13%

4. How dangerous do you believe driving after using marijuana is compared to driving after drinking alcohol?

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
More dangerous	8%	14%	15%	16%	11%	10%	9%	9%	16%	10%	12%	13%	11%	13%
Equally dangerous	53%	53%	48%	51%	52%	54%	56%	49%	49%	56%	52%	49%	55%	52%
Less dangerous	33%	24%	29%	27%	28%	29%	30%	33%	29%	30%	28%	32%	27%	28%
Unsure	6%	9%	8%	6%	9%	7%	5%	9%	6%	4%	8%	6%	7%	7%

5. What should the penalty be for driving under the influence of marijuana compared to driving under the influence of alcohol?

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
More severe than an alcohol DUI	6%	12%	11%	11%	7%	7%	4%	7%	8%	5%	7%	8%	4%	9%
Same as an alcohol DUI	56%	56%	52%	52%	60%	54%	64%	56%	51%	59%	54%	53%	65%	55%
Less severe than an alcohol DUI	30%	20%	25%	26%	22%	28%	26%	27%	31%	29%	27%	31%	22%	26%
Unsure	8%	12%	12%	11%	11%	11%	6%	10%	10%	7%	12%	8%	9%	10%

Respondent Profile

Gender														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Male	50%	49%	48%	49%	50%	49%	50%	50%	48%	51%	48%	48%	50%	49%
Female	50%	51%	52%	51%	50%	51%	50%	50%	52%	49%	52%	52%	50%	51%

Age Range														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
18-29	21%	17%	21%	20%	21%	20%	19%	21%	20%	24%	19%	20%	20%	19%
30-39	20%	16%	18%	18%	16%	16%	17%	17%	17%	18%	16%	17%	16%	17%
40-49	17%	15%	17%	16%	16%	15%	16%	17%	16%	15%	15%	16%	15%	16%
50-59	14%	16%	16%	17%	15%	16%	15%	14%	16%	13%	16%	16%	16%	16%
60-69	14%	17%	15%	15%	16%	17%	17%	16%	16%	15%	17%	16%	17%	16%
70+	14%	19%	13%	14%	16%	16%	16%	15%	15%	15%	17%	15%	16%	16%

Statistical Statement:

The AAA Consumer Pulse™ Survey was conducted online among residents living in The Auto Club Group territory from January 26 – February 5, 2026. A total of 5,000 residents completed the survey. Survey results asked of all respondents have a maximum margin of error of $\pm 1.4\%$ points. For individual states (except ND), the maximum margin of error is $\pm 4.9\%$ points. Responses are weighted by age and gender within state to ensure reliable and accurate representation of the adult population (18+).