

Patrick Clark

**Regional Vice President, Central Region for
BMW of North America, LLC.**



Patrick Clark is responsible for overseeing all sales, marketing, aftersales, and center development functions across 12 Midwestern states, supporting a network of 78 BMW dealers.

Prior to his current role, Clark served as the National Sales and Network Development Lead at BMW Canada, where he played a key role in driving record-breaking sales of both battery electric vehicles and high-performance BMW M models. His leadership also helped reinforce the brand's competitive position in the Canadian market.

Clark brings nearly three decades of experience with BMW Group. He began his career at BMW Group Financial Services North America in 1996, holding a variety of finance and operations roles over a 24-year span, including a leadership position in the Southern Region. In 2020, he transitioned to BMW of North America as Regional Sales Manager for the Central Region, a position he held until moving to BMW Canada in early 2024.

He started his automotive career at Ford Motor Credit Company, where he gained foundational experience in customer service, collections, and wholesale auditing.

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