Patrick Clark

Vice President, Sales and Marketing
BMW Financial Services, US



Patrick returned to BMW Financial Services in 2026, after six years with BMW of North America and BMW Canada. Most recently, as Regional Vice President for the Central Region, where he led the team to record sales in 2025.

Patrick brings nearly three decades of experience in automotive financial services. He began his career at Ford Motor Credit Company before joining BMW Financial Services North America in 1996. Over 24 years, he held a range of leadership roles within Finance and Operations at the Regional Services Center and later gained field experience in the Southern Region as a Financial Services Sales and Marketing Manager.

In 2020, Patrick transitioned to BMW of North America, where he led the Central Region as Regional Sales Manager, before taking on leadership of the Canadian sales business in 2024.

In his new role, Patrick will report to Ole Jensen, President and CEO of BMW Financial Services. He will leverage his extensive cross-market expertise and proven leadership in sales and marketing to drive continued profitable growth and advance BMW Financial Services' strategic objectives.

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