Neal Crouch

COO and Executive VP, Operations
BMW Financial Services US



Neal Crouch is the Chief Operating Officer for BMW Financial Services. In this role, Crouch is responsible for the day-to-day operations of BMW FS, including Customer Service and Relations, Commercial Financing, Dealer Network Support and Strategic Planning.

Neal Crouch began his career with BMW Financial Services in Hilliard, Ohio working within the “Booking Room” in September 1994. Neal held several positions within the Accounting and Finance area in Ohio until he relocated to the New Jersey office in 2000.

While in New Jersey, Neal held several positions including Financial Planning Manager, Latin American Project Manager, General Manager, Regional Finance and Business Development, General Manager, Controlling and Reporting and his most recent role of Chief Risk Officer.

Neal graduated with his bachelor’s degree in accounting from Youngstown State University.

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