

Bangkok, Singapore and Pattayae merge as most sought after international destinations

Guwahati, Sep 18: As it is time to wave goodbye to the beautiful and lush monsoon season in India, Booking.com, the world leader in booking accommodations online with over 1.1 M choices of incredible places to stay, conducted a survey of the most travelled destinations from the state of Assam for the June-August '17 period. South-East Asia is a big draw with Bangkok, Singapore and Pattaya topping the list of international destinations preferred by travellers from Assam. When compared with data from 2016, the survey threw up some interesting insights: Kyoto, Amsterdam and Milan were popular destinations for travellers from Assam in 2016, however, this year travellers prefer visiting the European cities of Paris, Athens and

the Nepalese capital – Kathmandu. Some of the destinations that have remained common between 2016 and 2017 include Patong, London, Kuala Lumpur and Rome. From a domestic point of view, cities from the neighbouring states – Cherrapunji, Tezpur and Gangtok have displaced Puri, Hyderabad and Kumbakonam in 2017. According to Vikas Bhola, Head for the Indian Sub-Continent, Booking.com, “Since the Indian economy is one of the fastest growing economies in the world, the travel market is growing due to increase in consumer spending and incomes. Increasingly we are seeing that travel during the monsoon season has picked up with equal weightage being given to international and domestic travel.”