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## Healthy mum campaign

A social media campaign to encourage breast cancer screening has been launched ahead of Mother's Day on Sunday.

BreastScreen Victoria has created an image for people to share on Facebook to pledge that they will take their mother for a breast screen. Images are being shared under #breastscreen.

BreastScreen Victoria, which has a clinic at 77 Dandenong Street in Footscray, offers free screening to women aged 50-74 years. Appointments take just 10 minutes and are with a woman.

BreastScreen Victoria chief executive Vicki Pedmore said family members could play an important role in the health of their loved ones.

"What better way to show your mother that you care than by taking a positive step to encourage her to look after her own health," she said. "Knowing that you will be there to provide support when she attends one of our clinics will be reassuring."

"You can share the image on your Facebook wall and let your mum and all of your friends know that you will be there for them when they get their regular breast screen - it might even encourage others to do the same."

The image can be downloaded from the BreastScreen Victoria website and Facebook page.

To make an appointment at Footscray, visit [breastscreen.org.au](http://breastscreen.org.au) or call 13 20 50.

**Goya Dnystryshchuk**